

Privacy Policy iMOBA version 001 of October 26, 2016

1. About This Privacy Policy

This privacy policy explains how the personal information collected when you use iMOBA, its mobile applications and other services (hereinafter together referred to as "iMoba") will be used by MOBA. This privacy policy may be supplemented by additional privacy terms or notices set forth on certain areas of iMoba,

2. Collection of Information

iMoba collects information from you in two ways: directly from your input and automatically from your equipment and use of iMoba.

2.1 Information you provide

The types of (personal) information that iMoba collects directly from you and your equipment depends on how you interact with iMoba and may include:

- Contact details, such as your name, email address, postal address and phone number;
- Maintenance-, production-, performance- and other (non-)confidential commercial information
- Comments, feedback and other information you submit to iMoba; and
- Interests and communication preferences.

2.2 Information Collected Automatically

iMoba also automatically collects, through its secure connection to your equipment, servers and the use of cookies and similar technologies, information that tells MOBA how you use iMoba and your MOBA-equipment and may include:

- Internet Protocol ("IP") address used to connect your computer to the Internet;
- Computer, device and connection information, such as browser type and version, operating system, mobile platform and unique device identifier ("UDID") and other technical identifiers;
- Uniform Resource Locator ("URL") click stream data, including date and time stamp, referring and exit URLs, search terms you used and pages you visited or searched for on; and
- For location-aware Services, the region, city or town where your device and equipment is located in order to provide you with more relevant content.
- Information and data (either commercial or technical, confidential or non-confidential) pertaining to the use, maintenance, operating, performance, operators and other relevant information of MOBA equipment and/or machinery, installed at users facilities or controlled by users.

For product development and support services MOBA may use usage data and aggregated information collected from your equipment.

For benchmarking and any other purpose MOBA may use and disclose information that does not reveal your identity or permit direct association with any specific individual, installation, equipment, plant or company, such as browser and device information, irreversibly anonymized usage data and aggregated information, except where MOBA is restricted by law.

You can control cookies through your browser's settings and other tools. However, if you block certain cookies, you may not be able to register, login, or access certain parts or make full use of iMoba .

3. Use of Your Information

MOBA may use your (personal) information to:

- Process and fulfill a transaction or order;
- Provide technical, product and other support and to help keep iMoba and MOBA equipment and machinery installed at users facilities working, safe and secure;
- Respond to your requests, inquiries, comments and concerns;
- Provide, evaluate and improve iMoba, its information and business campaigns and MOBA's other products and services and to develop new products, services and benefits;
- Offer you customized content and individualized personalization of iMoba to make it more relevant to your interests and needs;
- Notify you about changes or updates to iMoba and our other products and services;
- Provide you with special offers and other information about iMoba as well as other products, events and services of ours, our affiliates, and non-affiliated third parties;
- Invite you to participate in surveys, benchmarking and similar activities;
- Identify usage trends and for data analysis, including for purposes of research, audit and reporting and determining the effectiveness of MOBA's equipment and services, and
- Comply with MOBA's obligations, prevent or solve disputes, and enforce MOBA's agreements.

We may also match or combine the personal information that you provide with information that we obtain from other sources or that is already in our records, whether collected online or offline or by predecessor or affiliated group companies, for the purposes described above.

4. Disclosure of Your Information

Moba may share your personal information with:

- Our affiliates, trading names and divisions within the MOBA group of companies worldwide (for a list, visit <http://www.moba.net/page/nl/About-MOBA/Moba-Group>) that provide technology, customer service and other shared services functions; and
- Our service providers, suppliers, agents and representatives, including but not limited to, editors, payment processors, customer support, email service providers, IT service providers, mailing houses and shipping agents;
- Other Users of iMoba

to process the information for us based on our instructions and in compliance with this privacy policy and any other appropriate confidentiality and security measures.

If you access iMoba through an institution-sponsored subscription, your personal information and certain usage data gathered through iMoba may be shared with your institution for the purposes of usage analysis, subscription management and compliance, cost attribution and departmental budgeting.

We also may disclose your personal information:

- To (i) respond to or comply with any law, regulation, subpoena, court order or other legal obligation; (ii) detect, investigate and help prevent security threats, fraud or other malicious activity; (iii) enforce and protect our rights and properties; or (iv) protect the rights, property or safety of our users, employees and others; and
- If iMoba or a related asset or line of business is acquired by, transferred to or merged with another company.

iMoba may let you post and share personal information, comments, materials and other content. Any information you post or disclose publicly may be collected and used by others, may be indexable by search engines, and might not be able to be removed. Please be careful when disclosing personal information in these public areas.

5. Your Choices and Communications Preferences

You can manage your communications preferences when you register with iMoba, by updating your account preferences, by using the “opt-out” or unsubscribe mechanism or other means provided within the communications that you receive, or by contacting us. We reserve the right to notify you of changes or updates to iMoba whenever necessary.

6. Access to and Accuracy of Your Information

iMoba may allow registered users to directly access the account information they provided and make corrections or updates to that information upon login at any time. The accuracy of such information is solely the responsibility of the user.

You may also request access to and correction of other personal information about you that you have directly provided to us through iMoba. To protect your privacy and security, we may require you to verify your identity.

If you request to deactivate your account or delete your personal information, we will endeavor to fulfill your request in accordance with our policies but some personal information may persist in backup copies for a certain period of time and may be retained as necessary for legitimate business purposes or to comply with our legal obligations.

Access to personal information that iMoba may gather from public records and other sources is subject to applicable laws.

7. Data Security

We use a variety of administrative, physical and technical security measures intended to safeguard your personal information.

8. Cross-Border Transfer

Your personal information may be transferred to, accessed from and stored in servers and facilities located outside the country where you live as may be necessary for the purposes described in this privacy policy. When we transfer your personal information internationally, we take steps intended to ensure that the information continues to receive appropriate protections.

Moba will see to it that Data stored outside the EU are stored by companies that have certified their services to the EU-U.S. Privacy Shield Framework. To learn more about the Privacy Shield program, and to view these entities' certification, please visit www.privacyshield.gov.

9. Changes

We may change this privacy policy from time to time. Any changes will be posted on iMoba and MOBA's website with an updated revision date.

10. Contact

If you have any questions, comments or requests regarding this privacy policy or our processing of your information, please contact:

Moba Product Development Department

11. Governing Law and Jurisdiction.

This Privacy Policy is - as far as permitted under the privacy laws of your jurisdiction - governed by and construed in accordance with the laws of the Netherlands and any action arising out of or relating to this Privacy Policy shall be filed only in the District Court of Arnhem, Gelderland, The Netherlands. You hereby consent and submit to the exclusive jurisdiction of this court for the purpose of litigating any such action.